

NEWS RELEASE



FOR IMMEDIATE RELEASE

Half approve of Robertson as mayor, half don't

Voters prefer ward councillors to at-large councillors 2 to 1

TORONTO April 24th, 2016 - In a random sampling of public opinion taken by the Forum Poll™ among 1033 Vancouver voters, one half approve of the job Gregor Robertson is doing as mayor (50%) and one half do not (50%). Approving of the mayor is characteristic of the youngest (58%), females (56%), the least wealthy (often a proxy for youth - 62%), renters (56%), mothers (63%), the least educated (secondary school or less - 54%), those who voted for the mayor, obviously (81%) and those who have used marijuana in the past (56%). It should be pointed out that as many as one fifth who voted for the mayor are no longer happy with his performance (19%).

Ward-based councilors preferred 2 to 1 to at-large councilors

One half of Vancouver voters would prefer a ward-based city councillor system (51%) to the current system where councilors are elected at-large in the city (27%). One fifth don't know which system they prefer (22%). Those who prefer the ward system are commonly mid aged (55 to 64 - 57%), male (54%), the wealthy (80K to 100K - 60%), the best educated (post grad - 59%) and Kirk Lapointe voters (58%).

Recycling is best-liked city service, automobile infrastructure least-liked

In total, close to 8-in-10 voters are satisfied with the recycling services they receive from the city (78%) and more than 4-in-10 are "very satisfied" (41%). After recycling comes solid waste removal (72% satisfied, 36% "very satisfied"), then policing (74% satisfied, 33% "very satisfied"), followed by bicycle infrastructure and bike paths (59% satisfied, 30% "very satisfied"). The least liked services are transit (58% satisfied, 19% "very satisfied") and, especially, automobile infrastructure and roads (51% satisfied, 15% "very satisfied").

"Mayor Robertson's approval sits comfortably between that of Canada's most controversial mayor, Rob Ford, at about 35%, and Canada's least controversial mayor, John Tory, at about 70%. This is probably a good place for an activist mayor to be. Meanwhile, it appears Vancouver's unique, at-large city councilors, are not an idea that is well-liked in the city," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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HIGHLIGHTS:

- One half approve of the job Gregor Robertson is doing as mayor (50%) and one half do not (50%).
- One half of Vancouver voters would prefer a ward-based city councillor system (51%) to the current system where councilors are elected at-large in the city (27%).
- Close to 8-in-10 voters are satisfied with the recycling services they receive from the city (78%).
- "Mayor Robertson's approval sits comfortably between that of Canada's most controversial mayor, Rob Ford, at about 35%, and Canada's least controversial mayor, John Tory, at about 70%. This is probably a good place for an activist mayor to be. Meanwhile, it appears Vancouver's unique, at-large city councilors, are not an idea that is well-liked in the city," said Forum Research President, Dr. Lorne Bozinoff.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1033 randomly selected voters in Vancouver. The poll was conducted between April 23rd and April 24th, 2016.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

Overall Satisfaction with Services

%	Very Satisfied	Very / Somewhat satisfied
Recycling	41	78
Solid Waste Removal	36	72
Policing	33	73
Bicycle Infrastructure and Bike Paths	30	58
Transit	19	58
Motor Vehicle Infrastructure and Roads	15	51

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Gregor Robertson Approval

'Overall, do you approve or disapprove of the job Gregor Robertson is doing as mayor?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1033	218	151	183	200	281	552	481
Approve	50	58	46	48	51	48	45	56
Disapprove	50	42	54	52	50	52	55	44

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1033	129	145	150	109	101	173
Approve	50	62	55	49	58	47	51
Disapprove	50	38	45	51	42	53	49

Last Mayoral Vote

%	Total	Gregor Robertson for Vision Vancouver	Kirk Lapointe for the NPA	Adriane Carr for the Greens	Someone else
Sample	1033	355	159	70	126
Approve	50	81	11	36	33
Disapprove	50	19	89	64	67

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Satisfaction: Policing

‘How satisfied are you with each of the following services you receive from the city of Vancouver?’ + ‘Policing’

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1033	218	151	183	200	281	552	481
Very satisfied	33	28	33	30	33	38	32	34
Somewhat satisfied	41	43	38	44	40	39	39	42
Not very satisfied	13	16	13	16	16	9	15	12
Not at all satisfied	6	8	9	6	6	4	8	5
Don't know	7	6	6	4	7	10	6	7

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1033	129	145	150	109	101	173
Very satisfied	33	31	30	29	36	31	40
Somewhat satisfied	41	36	38	40	42	44	38
Not very satisfied	13	16	15	15	13	13	12
Not at all satisfied	6	6	8	9	4	7	5
Don't know	7	11	9	7	6	6	4

Last Mayoral Vote

%	Total	Gregor Robertson for Vision Vancouver	Kirk Lapointe for the NPA	Adriane Carr for the Greens	Someone else	Mayor Approve	Mayor Disapprove
Sample	1033	355	159	70	126	518	515
Very satisfied	33	40	36	27	24	39	27
Somewhat satisfied	41	39	42	40	44	41	40
Not very satisfied	13	11	12	17	17	10	17
Not at all satisfied	6	3	6	6	9	2	11
Don't know	7	8	4	10	6	8	6

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Satisfaction: Transit

'How satisfied are you with each of the following services you receive from the city of Vancouver?' + 'Transit'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1033	218	151	183	200	281	552	481
Very satisfied	19	17	15	15	21	22	21	16
Somewhat satisfied	39	38	42	39	35	43	38	41
Not very satisfied	24	28	25	25	28	18	23	26
Not at all satisfied	13	13	13	16	14	9	14	12
Don't know	5	4	5	4	4	7	4	6

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1033	129	145	150	109	101	173
Very satisfied	19	24	18	19	17	20	20
Somewhat satisfied	39	37	42	37	41	34	40
Not very satisfied	24	25	22	26	22	28	24
Not at all satisfied	13	9	10	15	17	14	11
Don't know	5	5	8	2	4	5	5

Last Mayoral Vote

%	Total	Gregor Robertson for Vision Vancouver	Kirk Lapointe for the NPA	Adriane Carr for the Greens	Someone else	Mayor Approve	Mayor Disapprove
Sample	1033	355	159	70	126	518	515
Very satisfied	19	20	14	20	11	22	15
Somewhat satisfied	39	44	41	47	40	45	34
Not very satisfied	24	25	23	16	20	23	26
Not at all satisfied	13	7	14	17	22	6	19
Don't know	5	4	8	0	6	4	6

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Satisfaction: Solid Waste Removal

'How satisfied are you with each of the following services you receive from the city of Vancouver?' + 'Solid waste removal'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1033	218	151	183	200	281	552	481
Very satisfied	36	36	37	33	34	39	35	37
Somewhat satisfied	36	40	34	38	39	32	35	38
Not very satisfied	13	11	14	10	13	17	14	12
Not at all satisfied	6	6	8	11	5	5	8	5
Don't know	8	8	7	8	10	7	8	8

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1033	129	145	150	109	101	173
Very satisfied	36	33	43	36	45	36	34
Somewhat satisfied	36	36	30	35	30	36	37
Not very satisfied	13	17	14	15	11	12	14
Not at all satisfied	6	2	6	4	9	7	8
Don't know	8	12	6	10	5	10	8

Last Mayoral Vote

%	Total	Gregor Robertson for Vision Vancouver	Kirk Lapointe for the NPA	Adriane Carr for the Greens	Someone else	Mayor Approve	Mayor Disapprove
Sample	1033	355	159	70	126	518	515
Very satisfied	36	48	26	30	33	46	26
Somewhat satisfied	36	32	38	41	40	35	38
Not very satisfied	13	10	18	16	13	9	17
Not at all satisfied	6	3	9	9	7	2	11
Don't know	8	7	8	4	7	7	9

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Satisfaction: Recycling

'How satisfied are you with each of the following services you receive from the city of Vancouver?' + 'Recycling'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1033	218	151	183	200	281	552	481
Very satisfied	41	44	41	36	42	41	39	43
Somewhat satisfied	37	35	32	38	39	41	37	38
Not very satisfied	12	11	15	14	14	10	13	12
Not at all satisfied	5	3	9	8	5	4	7	4
Don't know	4	6	3	4	2	4	4	3

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1033	129	145	150	109	101	173
Very satisfied	41	44	40	46	43	44	41
Somewhat satisfied	37	40	39	35	39	33	30
Not very satisfied	12	12	14	11	10	14	16
Not at all satisfied	5	1	3	3	6	7	8
Don't know	4	4	3	5	1	3	5

Last Mayoral Vote

%	Total	Gregor Robertson for Vision Vancouver	Kirk Lapointe for the NPA	Adriane Carr for the Greens	Someone else	Mayor Approve	Mayor Disapprove
Sample	1033	355	159	70	126	518	515
Very satisfied	41	52	31	24	37	51	31
Somewhat satisfied	37	35	40	54	39	38	37
Not very satisfied	12	6	18	14	15	7	18
Not at all satisfied	5	4	6	6	8	2	9
Don't know	4	3	4	1	1	3	5

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Satisfaction: Motor Vehicle Infrastructure and Roads

‘How satisfied are you with each of the following services you receive from the city of Vancouver?’ + ‘Motor vehicle infrastructure and roads’

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1033	218	151	183	200	281	552	481
Very satisfied	15	20	13	13	16	12	13	16
Somewhat satisfied	36	32	38	31	37	40	33	39
Not very satisfied	28	31	26	26	29	28	29	27
Not at all satisfied	18	14	20	26	18	14	21	14
Don't know	4	4	3	3	1	6	3	5

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1033	129	145	150	109	101	173
Very satisfied	15	19	15	11	22	14	20
Somewhat satisfied	36	39	48	37	31	33	32
Not very satisfied	28	24	23	29	27	33	27
Not at all satisfied	18	11	12	16	17	21	19
Don't know	4	7	2	6	4	0	3

Last Mayoral Vote

%	Total	Gregor Robertson for Vision Vancouver	Kirk Lapointe for the NPA	Adriane Carr for the Greens	Someone else	Mayor Approve	Mayor Disapprove
Sample	1033	355	159	70	126	518	515
Very satisfied	15	23	6	9	10	23	7
Somewhat satisfied	36	41	22	43	30	45	26
Not very satisfied	28	22	38	27	30	22	34
Not at all satisfied	18	8	32	17	25	5	30
Don't know	4	5	3	4	5	5	3

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Satisfaction: Bicycle Infrastructure and Bike Paths

‘How satisfied are you with each of the following services you receive from the city of Vancouver?’ + ‘Bicycle Infrastructure and Bike Paths’

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1033	218	151	183	200	281	552	481
Very satisfied	30	38	38	30	26	21	32	27
Somewhat satisfied	29	27	28	28	35	27	27	31
Not very satisfied	17	18	13	14	18	20	15	20
Not at all satisfied	17	12	16	22	15	20	21	13
Don't know	7	6	5	6	6	11	6	9

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1033	129	145	150	109	101	173
Very satisfied	30	27	29	22	38	36	41
Somewhat satisfied	29	35	30	33	23	28	27
Not very satisfied	17	16	23	19	14	15	9
Not at all satisfied	17	10	11	18	17	17	19
Don't know	7	12	7	8	9	5	4

Last Mayoral Vote

%	Total	Gregor Robertson for Vision Vancouver	Kirk Lapointe for the NPA	Adriane Carr for the Greens	Someone else	Mayor Approve	Mayor Disapprove
Sample	1033	355	159	70	126	518	515
Very satisfied	30	41	16	20	23	41	18
Somewhat satisfied	29	35	14	41	29	35	22
Not very satisfied	17	9	25	13	17	12	23
Not at all satisfied	17	6	40	17	22	4	31
Don't know	7	9	5	9	9	8	6

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Election System

'Most cities elect councilors who represent geographic locations or wards. In Vancouver, councilors are elected by the city at large. Which of these two systems is better?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1033	218	151	183	200	281	552	481
Councilors elected to represent geographic wards	51	45	49	52	57	53	54	48
Councilors elected by the city at large	27	27	26	28	21	30	25	29
Don't know	22	28	25	20	23	17	21	23

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1033	129	145	150	109	101	173
Councilors elected to represent geographic wards	51	38	49	57	56	60	52
Councilors elected by the city at large	27	24	23	25	26	24	35
Don't know	22	38	28	18	18	16	13

Last Mayoral Vote

%	Total	Gregor Robertson for Vision Vancouver	Kirk Lapointe for the NPA	Adriane Carr for the Greens	Someone else	Mayor Approve	Mayor Disapprove
Sample	1033	355	159	70	126	518	515
Councilors elected to represent geographic wards	51	51	58	53	54	49	54
Councilors elected by the city at large	27	27	33	27	22	27	27
Don't know	22	22	9	20	24	25	20

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